



# ZEN™

VIA CONEX

THE VALUE OF WRITTEN PROOF  
BLOCKCHAIN

## COLLABORATIVE WORKFLOW OF THE CUSTOMS PROCESS

**ZEN VIA CONEX™** is an **international customs collaborative platform for exchanging, centralising, tracking and archiving** all the information required for the customs process. You can log documents, data and messages related to **your imports / exports**, from their pre-declaration phase to their historical archiving.

Multiple players (collaborators, customers, Registered Customs Representatives, carriers, partners, etc.) are involved in this **collaborative workflow** to enrich the major phases in the life of your declarations with their information. They thus add their contribution to the declarative edifice and improve its productivity.

**ZEN VIA CONEX™** offers all these stakeholders a **secure exchange space**, with perfect control of logistics, commercial and customs data and documentary movements.

Manage, adjust, optimise your flows! **ZEN VIA CONEX™** offers **complete freedom of investigation** into your customs operations and data thanks to a wide range of **customisable KPIs (Key Performance Indicators)**.

ZEN

### Track & Trace

**ZEN VIA CONEX™** is an intelligent sequencing solution for documentary, declarative and information exchange movements. At any stage in your process, actors having the required authorisations can exchange data and documents. Each interaction with the declaration file marks its lifeline. **ZEN** automatically associates the information with the corresponding file. Set your own indexing criteria and find information in a single click. **ZEN** adapts to your processes and not the other way around.



Sharing



Optimisation



Security



Confidentiality



KPIs

ZEN

### Probative force for your documents

Be assured of the highest level of security and inalterability of your data.

**ZEN VIA CONEX™** is based on Blockchain, the most high-performance technology in use today. The data, documents, and messages you share with your partners, as well as your exchanges with Customs, have probative value. This information is immutable and non-modifiable.

Adopt  
the ZEN attitude!